

# Climate Week

12-18 March 2012

## What ROTARY can do during Climate Week

You can help create a massive movement for change by making Climate Week happen where you are. Get your Rotary Club to organise an event or encourage other community groups and/or local schools to run an event during Climate Week – March 12-18 2012.



*Western tree planting*



*Dallowgill*

### What is Climate Week?

Climate Week is a supercharged national campaign to inspire a new wave of action on climate change. It is supported by Girlguiding UK, Paul McCartney and the Prime Minister.

The week is a chance to hold an event, or run an activity, about the practical solutions to climate change. In 2011 almost half a million people took part in over 3,000 events around the country.

Here are some ideas for how your unit can take part in the next Climate Week, which takes place from 12 - 18 March 2012.



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## Enter the Challenge



The Climate Week Challenge is the biggest environmental competition in the UK. In 2011 over 145,000 people around the country registered to take part. The Climate Week Challenge takes place on the first day of Climate Week, and it will involve thousands of people from schools, colleges, universities and organisations all over the country simultaneously tackling the same task on the same day.

The exact Challenge is kept as a secret until 9am on Monday 12 March 2012, when it will be revealed online and the one-day competition begins!

It is designed for teams of four to six. Any school or organisation can enter any number of teams, for **FREE!**

No preparation is required. All that a team needs to participate is a table at which to work. It is a powerful way of developing creativity, teamwork, environmental knowledge, problem-solving and communications skills.

To find out more and to register your interest go to **www.climateweek.com/challenge** or email **challenge@climateweek.com**.



*Tree planting*

## Rotary's Climate Week events and activities

Your Rotary Club can take part in Britain's biggest environmental campaign by planning an event or activity.

It could be a talk, workshop, open day, exhibition, party or any other kind of activity. It might showcase what Rotary has done, highlight what others have achieved, or simply start a discussion about what might be possible.



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## Here are a few ideas to think about



### **Promote carbon offsetting through the Rotary sustainability website**

They have loads of ideas on how to create a more sustainable community and you can even calculate your carbon footprint on the sustainability website.



### **Run an environmental fair or workshop**

This could be a planned day in the park in coordination with your local council, an organised swap shop or a workshop where a local environmental leader gives a talk about the best way to create a sustainable future.



### **Hold a film night**

You can screen an environmental documentary such as Beyond the Brink, No Impact Man, PlanEAT or the 11th Hour.



### **Plan your Rotary Spring Clean event to take place during Climate Week**

The Rotary Spring Clean will begin at the start of Climate Week - 12th March - and finish on World Day - 22nd April.



### **Fundraise for an environmental charity such as buying trees to offset your carbon emissions through the Carbon Emissions Offset Scheme (see RIBI website).**

Get together and plan an appeal to raise awareness and funds for your favourite environmental charity.



### **Change your transportation for a day**

Organise a day where everyone chooses more eco-friendly ways to get to and from work, school or your weekly Rotary Meeting. You could plan a local carpool and encourage more people to cycle or walk to work or school.



### **Work with your local schools**

You could find a local school to collaborate with to help plan any of the above events. Also encourage the schools in your area to participate in the Climate Week Challenge. Perhaps you could even provide a prize for the best Climate Week Challenge entries in your area. You can see whether their Eco Group needs any help or if they would be prepared to arrange an event during Climate Week.



### **Grow Something**

March is the perfect time to start planting trees, fruits and vegetables. You don't even have to go outside to get growing - you can plant herbs and vegetables to grow on your windowsill.

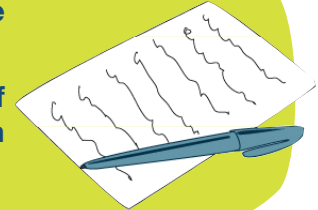


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## Further Information

For more information please go to the Climate Week website [www.climateweek.com](http://www.climateweek.com) or email [info@climateweek.com](mailto:info@climateweek.com).

You can also contact Rotarian Terry Knowles, member of the RIBI Environmental Committee on [TERUNA2@aol.com](mailto:TERUNA2@aol.com) or telephone 01423 525014



## All of us. Making a huge impact.

Mark Ronson      Kofi Annan      Chief Fire Officers Association  
Churches Together in Britain & Ireland      **National Association of Head Teachers**  
**National Housing Federation**  
Nick Clegg      Nick Stern      **David Cameron**  
**Paul McCartney**      Vivienne Westwood  
Lily Cole  
National Federation of Women's Institutes      **National Trust**  
**Manchester City FC**      Federation of Small Businesses  
Sienna Miller      Jarvis Cocker      **University and College Union**  
10:10      Board of Deputies of British Jews      **CBI**  
Gary Neville      **NHS**      **Michael Palin**  
**Ed Miliband**      British Medical Association  
Institute of Directors  
Girlguiding UK      **Al Gore**  
**Big Lottery Fund**      National Farmers' Union  
**Met Office**      **Environment Agency**  
Muslim Council of Britain



### Whatever you do, tell people what you are doing!

Make sure you register your unit's event or activities on Climate Week's website at [www.climateweek.com](http://www.climateweek.com) to tell everyone what you are doing.

The website features a live map of the thousands of events taking place across the UK. This allows people to see how much is happening in their local area, inspiring people to take more practical action throughout the year.



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